

-UNCLE SLAM'S— READING PROGRAM



The Potomac Nationals, the Carolina League affiliate of the Washington Nationals, want to team up with local schools to help promote reading through Uncle Slam's Reading Program. In 2018, more than 50,000 students participated in the easy, three-step program that rewards its participants with FREE tickets to a Potomac Nationals baseball game and on-field recognition before the game.



FIRST BASE

Uncle Slam and representatives from the Potomac Nationals front office will come out to your school to greet the students at arrival or dismissal and/or appear on the news. All students who participate will receive an official Uncle Slam's Reading Program bookmark.

*Note: Only the first 40 schools to sign up will receive a visit. You can also participate by simply receiving the bookmarks.



SECOND BASE

Students will be asked to read four books and have their teacher or parent sign their bookmark, certifying the books were read. The bookmarks can then be turned in to the Potomac Nationals ticket office for two FREE tickets to one of four designated P-Nats game. The exchange can be done on the day of your selected game or in advance of the game.





THIRD BASE

Select your school's designated "Reading Day" and encourage all students to attend the game that day. If a student can't attend on your selected day, they are able to use their bookmark at one of the other three games. There will be four designated reading program game days, which will be themed. All participants in Uncle Slam's Reading Program will be invited onto the field prior to the game to take part in a parade around the field honoring their commitment to reading.











HOME PLATE

Have fun and enjoy the game!



SIGN UP YOUR SCHOOL TODAY!

Contact Alexis Deegan at 703-590-2311 x257 or adeegan@potomacnationals.com